March 2-5, 2022
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#ABATECHSHOW

Presented by:
AMERICAN BAR ASSOCIATION
Law Practice Division
The threat of cyber-attacks looms large over all law firms these days — whether you know about it or not. Despite omnipresent risks, lawyers rarely think about the details needed for a comprehensive cybersecurity plan — until an attack happens. In this session, we highlight the key components needed in an effective and scale-able cyber plan to help your firm identify where you are most vulnerable.

Rukayatu Tijani, Jessica Bednarz
In search of help as you launch your shingle? Considering or recently launched a digital shingle? Learn how incubators have helped lawyers across the U.S. and world launch new firms and now, digital firms.

4:00pm - 5:00pm
MICROSOFT 365 VS GOOGLE WORKSPACE: MANAGING CASES AND CLIENTS Non-CLE
Carol-Lynn Grow, Eric Patrick
Put Microsoft 365 and Google Workspaces to the test. Assess their case and client management functionality, security proficiency and controls. Learn which company’s products are tailored to fit your needs and plans the best.

Iffy Ibekwe
Lawyers can serve more clients when they design for cross-cultural competency. You don’t have to speak a second language to draw clients across from varying communities, however, if you want to reach more clients, you do have to design a client experience that speaks to more than one group. In this session we will share tools and strategies that help your firm make people feel valued, build loyalty, and repeat business.

8:45am - 9:45am
SERVE NEW CLIENTS BY INCREASING CULTURAL COMPETENCY
Iffy Ibekwe
The idea of a virtual law firm has never been more popular. Following a year of working from home, many law firms are asking if they even need to keep their office space. Real estate costs are generally the second-biggest expense for most law firms. Before lawyers rush to break their leases, they should learn about shifting client expectations, emerging return-to-workplace research, and what their competitors are doing when it comes to real estate and what opportunities exist. In what ways does location still matter to law firm real estate? Find out in this session.

10:45am - 11:45am
LOCATION, LOCATION, LOCATION: LAW FIRM REAL ESTATE POST-PANDEMIC
Joshua Lenon, Jeana L. Goosmann
The struggle is real for law firms looking to hire new team members. The world of remote work has created a universe of new possibilities — which sounds great, but can also make the task of team building all the more daunting. In this session we will show you how to design a plan for your firm that will give you the confidence to recruit and build a team that is customized for your business.

8:45am - 9:45am
ETHICALLY MANAGING MODERN EMERGENCIES: ARE YOU READY?
Anne-Marie Rábago
Before March 2020, we might have thought of emergency preparedness as having a succession plan. Now, we must prepare for abrupt changes to the workplace including dramatically altering how and where our firm operates in as fast as one day. In this session, attendees will learn how to create a strong emergency preparedness plan, how to adapt to using new technology rapidly during an emergency, and the necessity and ethical obligation of having an appropriate Incident Response Plan.

10:45am - 11:45am
PLANNING FOR A SUCCESSFUL CAREER: TECH TO IMPROVE YOUR THINKING AND CREATIVITY
Jenn Deal, April Dawson
Ask any successful business owner for a secret to their success and they’ll all tell you a variation of this: “I made time to think and plan and then I organized my days and acts to further that plan.” You can’t grow your business and/or career without setting aside time to think, creating short-term and long-term plans, and then structuring your days towards fulfilling those plans.

2:00pm - 3:00pm
LAUNCHING A DIGITAL SHINGLE: HOW INCUBATORS CAN HELP
Rukayatu Tijani, Jessica Bednarz
In search of help as you launch your shingle? Considering or recently launched a digital shingle? Learn how
and execute a financial tracking growth plan for your practice.

4:00pm - 5:00pm
ADVANCED CUSTOMER RELATIONSHIP MANAGEMENT
Non-CLE
Maddy Martin, Conrad Saam
Customer Relationship Management (CRM) is not email marketing. You've grown your business through solid marketing, and now it's time to develop an advanced customer relationship management strategy that will attract more potential clients, generate referrals from current and past clients, while also keeping the clients you have and strengthening those relationships. In this session, you will learn the key data points to measure as you develop a robust CRM strategy. Learn the tools and resources you can implement in the next 90 days to create and execute a customer relationship management growth plan for your practice.

2:00pm - 3:00pm
MANAGING CHANGE THROUGH UNCERTAINTY
Dorna Moini, M. Zane Johnson, Esq.
As we continue to see the law firm model break it's traditional mold we now have the opportunity to set a new gold standard of people first. In this session you will learn how to use tech to create a culture of transparency for a hybrid workforce. These tech tools will increase communication, productivity, and collaboration. We will also take a look at firm related policies that will help you meet the challenges of todays labor pool so you can create a supportive culture and safe place for people to maintain a proper work/life balance that is healthy, inclusive, and productive.

4:00pm - 5:00pm
BUILDING BRIDGES TO A COMPLETE LEGAL ECOSYSTEM: GETTING LAWYERS OFF AN ISLAND
Jack Newton, Erin H. Gerstenzang
Continued isolation and increased law firm management responsibilities have put lawyers on an island in an industry that would thrive as an ecosystem. With a focus on building ways to connect lawyers to each other, technology, client needs, and the greater legal community our profession can together meet the overwhelming demands. In this session, we will share tech tools, resources, and strategic partnerships to help you build a supportive legal system. By connecting lawyers to all those who participate in the industry, the profession will build a stronger and more collaborative legal ecosystem to serve a greater population with an eye towards sustainability and well-being.

10:45am - 11:45am
RE-ENVISIONING ATTORNEY ROLES IN AN AI-EMPowered WORLD
Kenton Brice, Jacqueline Schafer
Will attorneys be replaced by intelligent machines? This session will debunk the myth that lawyers will be replaced by AI and discuss attorney control over adoption of AI tools. Additionally, this session will offer thoughts on transforming attorney roles when AI tools are sufficiently advanced to allow automation of more routine tasks in order to permit legal service providers the freedom to focus on the performance of higher value undertakings in a more satisfying and balanced work environment.

8:45am - 9:45am
MAKING YOURSELF REPLACEABLE AND GET BACK TO LEADING
Jon Tobin, Rukayatu Tijani
Since the pandemic firm leaders have had to step into the day-to-day. Now it's time to return to leadership. In this session we will discuss ways for you to take yourself out of the day-to-day. Start by evaluating your firm's tech, security systems, and training practices. As new processes are created and new technology is implemented, leaders will have to create a safe culture for team members to adapt to the new changes and have room for error. Getting back to leadership will give you the space you need to be strategic, creativive and mindful of your own well-being.

2:00pm - 3:00pm
ONLINE DISPUTE RESOLUTION: TRANSFORMING OUR DEFINITION OF JUSTICE
Jeffrey Aresty, Jim Calloway
Meeting individuals where they are and allowing them input in the development of rules and process in the resolution of disputes can increase satisfaction regardless of the ultimate outcome. This bottom-up approach can improve participants' satisfaction regardless of whether the dispute process occurs in a traditional forum or online, utilizing technological support. This session aims to help legal professionals understand how online dispute resolution can transform the way the public perceives the justice system and its role in expanding access to justice.

4:00pm - 5:00pm
TOP INSIGHTS FROM ANALYZING AI TOOLS IN LEGAL WRITING INSTRUCTION
Michael Zuckerman, Jacqueline Schafer
Is law school encouragement of smart technology and tools producing lawyers who are less able to critically analyze, write and practice? Some argue that the answer to this question is yes in the context of initial legal writing instruction. Others would say no while focusing on the demand for practice-ready law school grads. How is the answer affected by equity and inclusion considerations regarding the differing skill level development of entering law students? This session will focus on the pros and cons of the use of AI tools in legal writing instruction to produce future looking attorneys.

8:45am - 9:45am
COME PLAY IN THE SANDBOX: HOW TO ADVANCE LEGAL SERVICES THROUGH REGULATION
Ed Walters, Lori Gonzalez
There are two definitions for sandboxes but basically a “sandbox” is a testing environment that isolates untested ... changes and outright experimentation from the production and operations environment.” The use of sandboxes to allow experimentation in industries involving advanced technologies has been an expanding trend. In this session, you will learn about developments in the use of sandboxes for legal data analysis and regulation and discuss how the use of sandboxes has been undertaken in some jurisdictions to expand those individuals involved with the delivery of legal services. The goal of this experimentation is to transform the legal community in ways meant to address access to justice concerns.

TECHSHOW.com
**Friday 03.04.22**

**DESIGN**

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| 8:30am - 9:30am | BOOST PRODUCTIVITY BY DESIGNING FOR WELLNESS IN YOUR FIRM AND/OR LEGAL CAREER  
Stanley Tate, Jenn Deal  
Wellness is all the rage these days (and it should be), but what does it really mean to lawyers, and how can it drive productivity and profitability? In this session we will show you how to harness the power of wellness to boost productivity and sustainability. |
| 10:30am - 11:30am | WHAT LEGAL CAN LEARN FROM OTHER INDUSTRIES?  
Jack Newton, Kimberly Y. Bennett  
Many lawyers don’t like to think of themselves as business owners, but a law firm is a business, and running one means being aware of business concerns like product-market fit, efficiency, and above all, the customer experience. Join this session to learn the lessons legal can take from other industries, and discover how to innovate to meet client expectations and strengthen your business as a result. |
| 3:00pm - 4:00pm | FEE SETTING STRATEGIES - HOW TO USE CUSTOMER-FOCUSED PRICING TO INCREASE CLIENT SATISFACTION & LAWYER WELL-BEING  
M. Zane Johnson, Esq., Jessica Bednarz  
Modern day clients desire (and expect) more flexible fee structures. Plus, value-based pricing can eliminate billing headaches and increase attorney wellbeing. Leverage your pricing model to be an asset for your business and learn strategies and tactics to incorporate client-centric pricing into your legal business today. |
| 4:15pm - 5:15pm | SIDE-HUSTLE LAW FIRM - HOW TO BRIDGE THE GAP WHEN YOU ARE STARTING YOUR OWN PRACTICE  
Erin H. Gerstenzang, Stanley Tate  
Whether you are leaving a current job or you are just starting out, hanging the proverbial shingle means you have a lot of new territory to navigate. Today’s inexpensive yet highly effective technology tools enable lawyers to build firms they love to run, where they can exceed client expectations and design their professional lives on their own terms. In this session we will bring clarity to the overwhelm of building a new firm and share examples of how lawyers are using innovation and technology to build better businesses from day one. |

**LAUNCH**

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| 8:30am - 9:30am | RIGHT FIT: CREATING OR IMPROVING THE RIGHT FIT BILLING PROCESS FOR YOUR FIRM  
Julia Taylor, Regina Edwards  
Attendees will learn to become more efficient with billing and fee collecting by learning which functionality is best for their firm and developing the right billing process for their practice. Develop and improve process creation and development with expert guidance in this session. |
| 10:30am - 11:30am | EXECUTING YOUR MARKETING PLAN: ARE YOU SURE YOU KNOW WHAT YOU’RE DOING?  
Non-CLE  
Jeana L. Goosmann, Conrad Saam  
You may think you know what you’re doing with marketing, but does your content marketing plan (if you have one) truly fit what you need? Are you targeting the right market with the right process? How can you scale up your marketing plan? Attendees in this session will explore best practices and worst nightmares as they seek to find the best marketing plan for their firm. |
| 3:00pm - 4:00pm | STARTING WITH THE RIGHT: BUILDING THE RIGHT INTAKE PROCESS  
Maddy Martin, Regina Edwards  
In this workshop, attendees will get hands-on experience systemizing and perfecting their own intake process. Bring your questions and concerns about automating the intake process, selling a consultation, and following up with potential clients. |
| 4:15pm - 5:15pm | REMOTE WORK: ETHICALLY DO MORE WITH LESS TIME  
Delania Barbee, Esq., Daniel J. Siegel  
Remote work took many by surprise, but it can be a great new way to run all or part of your business. Learn “how to do more in less time” by quickly adapting and getting the most out of new technology, understanding the new cybersecurity risks with remote work and what it takes to remain ethically compliant in your practice, and better configuring your own and/or your staff’s workspace to maximize efficiency. |

**GROW**

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| 8:30am - 9:30am | INTERPRETING DATA TO DRIVE DECISION-MAKING  
Ticora E. Davis, Allen Rodriguez  
Your knowledge is valuable and how you store and reference it is an untapped opportunity to grow your practice and delight your clients. Learn the tools and resources you can implement in the next 90 days to create and execute a knowledge growth plan for your practice. |
| 10:30am - 11:30am | INFUSING CULTURAL COMPETENCE INTO YOUR BUSINESS OPERATIONS  
Nkoyo-Ene Effiong, Diego Alcala Laboy  
Equity in the Law is not designated only for Civil Rights Attorneys. In fact, you have the opportunity to elevate equity in your practice today — with yourself, your team, and your clients — whether you’re a litigator or have a transactional practice. At the end of the session, you will have the tools and resources you can implement in the next 90 days to create and execute a equity-centered growth plan for your practice. |
| 3:00pm - 4:00pm | STRATEGIES TO GROW YOUR TEAM WITH EASE  
Non-CLE  
Stacey M. Lake  
Solo life was great — but, now it’s time to grow. You are ready to transition from solo to CEO and need the strategies to remove yourself your from daily operations. At the end of this session, you will have tools and resources you can implement in the next 90 days to create and execute a team growth plan for your practice. |
| 4:15pm - 5:15pm | USING YOUR BUSINESS TO FUND YOUR IMPACT  
Anne-Marie Rábago, Diego Alcala Laboy  
You’re ready to embrace a better legal business model that provides for wellbeing and activism. Learn how to leverage technology to allow you to show up for yourself, your team, your clients, and your community. At the end of the session, you will be introduced to tools and resources you can implement in the next 90 days to activate your impact without sacrificing your wellbeing. |
In this session, we'll discuss the duty of technology competence and bring it into the real world with a focus on Microsoft Word in legal practice. We'll take a deep dive into document-creation work and explore options for working more effectively and efficiently. To guide our discussion, we'll draw from the ongoing work of a collaboration of legal professionals called the Effectiveness Project, which seeks to provide lawyers a clear framework for document creation.

**8:30am - 9:30am**
**LEGAL SUPPORT SERVICES: MANAGING A REMOTE OR HYBRID WORKFORCE**

Dorna Moini, Stacey M. Lake
Managing a successful hybrid workforce can be challenging with today’s labor pool. These challenges can be met with proper legal support solutions that focus on improving communication, collaboration, and knowledge sharing. In this session we will look at tech tools and outsourced solutions to help you improve workplace policies, upgrade/replace tech tools, and increase productivity. Learn how to find the right help you need for you and your firm.

**10:30am - 11:30am**
**THE UNTAPPED OPPORTUNITY: RETHINKING ACCESS TO JUSTICE TO GROW YOUR BUSINESS**

April Dawson, Allen Rodriguez
Our profession has traditionally served low-income clients with pro bono services or through the creation of non-profit organizations. This session will challenge your thinking and flip the script, enabling you to see new ways to serve this core group of clients. We will look at scalable solutions and services to meet their needs and help your firm grow.

**3:00pm - 4:00pm**
**LEGAL OPERATIONS: REBUILDING AN EFFECTIVE FOUNDATION**

Nefra MacDonald, Allison C. Williams, Esq.
The focus of law office management is not merely staying in business but growing your business. This session is designed to help legal professionals examine opportunities for business growth through law office management efficiencies. We’ll share key metrics to understand where your business is, what you should focus on to optimize operations, and how to create a strategic plan that helps you use these metrics as growth levers for your firm.

**4:15pm - 5:15pm**
**BUILDING YOUR DREAM LAW FIRM: UNLOCKING THE POSSIBILITY OF ALTERNATIVE LEGAL SERVICES**

Nefra MacDonald, Nkoyo-Ene Effiong
The practice of law is evolving and transforming —and law firms and legal practitioners are finding innovative ways to keep up. According to the 2020 Legal Trends Report, over a quarter of law firms now offer unbundled legal services, and eight percent offer subscription-based legal services, creating a shift in revenue and labor structures. Driven by technology innovations, shifting client expectations, and changes to law firm ownership rules in multiple states, it’s becoming increasingly advantageous for firms to embrace alternative legal business models. This session aims at helping firm leadership develop a business model that can meet client needs while also producing a successful and healthy firm culture.

**3:00pm - 4:00pm**
**REALIZING TECHNOLOGY’S POTENTIAL TO IMPROVE ACCESS TO JUSTICE**

Jeffrey Aresty, Darla Jackson
Is the digital divide the primary barrier to realizing technology’s potential to improve access to justice? According to the Justice Needs and Satisfaction in the United States Report prepared by the Institute for the Advancement of the American Legal System (IaALS) a very small percentage of respondents who reported not seeking legal information or advice on the internet cited a lack of access to the internet or a lack of comfort using technology as the reason. If the digital divide is not the primary barrier, what are the obstacles to realizing technology’s potential to improve access to justice. Come and join in a discussion.

**4:15pm - 5:15pm**
**FUTURE PRACTICE OF LAW, 2022 AND BEYOND**

Ruby Powers
The ever-evolving landscape of law practice, including reaction to COVID-19, labor shortages, consumer demands, non-lawyer ownership of firms, and technology shifts has changed the way we practice law and do business indefinitely. These multiple paradigm shifts can’t be undone. In this session, we’ll identify key disrupting factors and consider how to stay ahead of the game to be prepared for the future practice of law.
that Teams can do practically everything Zoom can, as well as several things that Zoom cannot.

**HOW TO COMPLY WITH DUTY OF TECHNOLOGY COMPETENCE: A PRACTICAL GUIDE** Non-CLE
Ivy B. Grey
Lawyers have an ethical obligation to competently represent their clients. Competence includes the substance of the legal work and the technology used to provide legal services to clients. This program will address (a) the duty of technology competence as it relates to technology used in practice (Model Rule 1.1); (b) the implications of the forward-looking nature of Model Rule 1.1; and (c) how refusal to embrace technology can become an ethical issue, and lead to overbilling clients (Model Rule 1.5). This session will also explore how Model Rules 1.6, 5.1, and 5.3 interact with Model Rule 1.1. Examples and discussion will focus on MS Word in legal practice.

**WHAT LAWYERS NEED TO KNOW ABOUT USING A MAC IN THEIR LAW PRACTICE** Non-CLE
Brett Burney
You’re a lawyer and you just bought yourself one of those new M1 Macs that you’ve been hearing about for a while. Now that you have it, you’d like to put it to work in your practice. So, what do you do? Do Apple computers have a place when it comes to practicing law? What applications do you need? And are there any other considerations?

**BUILD A VIRTUAL LAW FIRM** Non-CLE
Laura O’Bryan
As more and more legal professionals do their work from home and on the road, the high overhead and inflexibility of traditional office models becomes less and less appealing. In addition, a growing number of clients are looking for flexibility in the way they interact with their lawyers.

Enter the virtual law firm: an alternative practice model that introduces new possibilities for law firms and their clients.

**PDF SKILLS: I DIDN’T KNOW I COULD DO THAT!**
Daniel J. Siegel
Many lawyers only use PDF software to create and read PDFs and do not realize that it has countless other features that, if used, will save them time and improve their productivity. This program will demonstrate some of the many lesser known features in PDF software and how attorneys can utilize them to better their practice.

**THE DIGITAL CLIENT FILE**
Jim Calloway
A traditional paper-based client file carries a lot of risk. What would you advise a business client who told you they only keep one copy — on paper — of many critical business documents? Transforming physical client files into digital equivalents means critical client data can be backed up to guard against loss. These digital files are also more valuable to the practitioner, allowing access to any document in a few clicks — as opposed to flipping through paper — and more. Digital records facilitate information sharing via secure client portals, application of data analytics tools, mobile access to records and less expensive archiving. All law firms now keep some records in digital formats, but today’s digital client file should provide access to all the records. This session will cover best practices to convert a client file spread across several locations into what it should be — a digital client file, which enables quick access to all information related to the client matter, including billing information and other items that were not contained in a traditional client file.

**STOPPING THE TROJAN HORSE: SECURING AND PRESERVING YOUR BUSINESS** Non-CLE
Daniel Garrie
No one is immune to a cybersecurity incident. Every industry and business sector—including the legal profession—is a target for hackers and cybercriminals. As early as 2009, the FBI flagged the legal industry as a group that was vulnerable to cyber attacks, issuing an advisory that hackers were increasingly targeting law firms.

This discussion explores why law firms need to be proactive and dynamic in their cybersecurity practice; how they can mitigate their vulnerabilities and protect themselves and their clients.

**MS WINDOWS 11 FOR LAW FIRMS - (WHAT’S) NEWS AT 11** Non-CLE
Ben M. Schorr, Annette Sanders
MS Windows 11 brings smart new looks, updated default apps, extra capabilities, useful new tools, and performance improvements. Gain insight into the ins and outs of the latest that this time-honored operating system brings to bear and how your firm can benefit from it.

**NEXT LEVEL ON CAMERA TRAINING FOR LAWYERS**
Non-CLE
Elisabeth Steele Hutchison
Employ strategies from cinematographers, news broadcasters, and YouTubers to communicate effectively on video calls and in remote proceedings.

**EVALUATING TECHNOLOGY FOR YOUR PRACTICE** Non-CLE
Debbie Foster, Tanika Finney
Overwhelmed by all the technology options available to lawyers? Attend this session and learn about how evaluate technology solutions. Speakers will explore and discuss the variety of technology, contractual, security, privacy, process, and implementation issues that you should understand before making any technology investment.

**FOUNDATIONS OF CHANGE: LEGAL DESIGN THINKING, PROCESS IMPROVEMENT, AND PROJECT MANAGEMENT** Non-CLE
Deneen Warington, Catherine Alman MacDonagh
Get beyond the buzzwords! Understanding the fundamentals and differences between design thinking, process improvement, and project management and how they can super-charge your ability to create an amazing legal experience for you and your clients. In this session, attendees will learn the basics of these three core skills that every legal professional should know.

**21ST CENTURY PRACTICE: CREATING A SUSTAINABLE WORKPLACE FOR THE NEXT GENERATION**
R. Amani Smathers, Jordan Furlong
Workplace culture can make or break a law firm, especially in the current environment of work-from-home, the Great Resignation, and more opportunities than ever for lawyers to find meaningful work in non-traditional ways. Come learn about how to design work environments for the next generation to thrive.

**ACCOUNTING FOR LAWYERS: INS AND OUTS** Non-CLE
Deborah J. Schaefer, David John Bilinsky
Accounting in a law firm is crucial and can be an ethical pitfall for lawyers. Learning the ins and outs of accounting will set your firm up on strong ethical and business ground for success. Management techniques and technology solutions can help too! In this session, we bring in the experts on accounting to discuss all of the ins and outs to help you succeed.

**TECHNOLOGY LEADERSHIP FOR EFFECTIVE TEAMS** Non-CLE
Kristin Tyler, Teresa Walker
Success starts at the top! This is true for all aspects of a law firm — from the front office to the back office. Technology is
Leaders need to set the tone for a firm’s successful selection, implementation, and vision for how technology is shaping the law firm of the 21st Century. This session aims to help leaders understand their leadership styles and their teams’ unique abilities to lead a technology forward law firm.

**CREATING A LAW FIRM LEGACY THROUGH ADOPTING TECHNOLOGIES THAT MATTER**

**Non-CLE**  
Marc D. Morse, Kendall B. Williams  
Passing the law firm baton to the next generation needs intention and attention. This session will focus lawyers’ efforts on creating a lasting professional legacy for their firms through mentorship and the appropriate adoption of technology.

**ARTIFICIAL INTELLIGENCE: CONTRACT ANALYSIS AND MANAGEMENT**

**Laura van Wyngaarden, Alex Su**  
Artificial intelligence is no longer a hype term! Come learn about how AI is being used, today, in law firms and legal departments to remake how legal professionals analyze and manage contracts. The tools are real, the people are real, and the changes are real!

**A CRYSTAL BALL: PEERING INTO THE FUTURE OF BLOCKCHAIN IN LEGAL**

**Non-CLE**  
Karol Andrea Valencia Jaén, David Fisher  
DAO, NFT, Bitcoin, huh? Blockchain technology is over 10 years old, however, it is still a confusing world of acronyms and concepts for the legal professional. This session will explore the current as-is state of this ground-breaking technology as well as peer into the crystal ball to see what is coming.

**VIRTUAL REALITY IN LAW PRACTICE: TRAINING, TRIALS, AND TECHNOLOGY**

**Non-CLE**  
William Lloyd Smith, Edit Ómarsdóttir  
Virtual reality holds true promise for the legal industry. As virtual reality continues to mature in the video game markets, the technology is showing up in all areas of law practice: training, academic study, evidence presentation, and even remote meetings and work. In this session, we will walk through how VR is different than related technologies and how it can change how we approach areas of legal competence.

**MANAGING TECH OVERWHELM**

**Tanika Finney, Iffy Ibekwe**  
In modern legal practice, we are bombarded with so many channels of communication and technology that it can become overwhelming. In this session, we will learn some day-to-day strategies that put the legal professional in control of their technology environment with the hopes of living a more fulfilled, human-centered life.

**DESIGNING YOUR CAREER**

**Non-CLE**  
Iffy Ibekwe  
Design thinking can enhance most areas of work; but what about what, where, and how you work? Yes! Break free from the current that has shaped your career and start taking steps to define and implement what you want to truly do. Learn skills to analyze, discern, and define the career path that fits you.

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**CLE Information**

States typically decide whether a program qualifies for CLE credit in their jurisdiction 4-8 weeks after the program application is submitted. For many live events, credit approval is not received prior to the program.

The ABA will seek 10 hours of CLE credit in 60-minute states, and 12 hours of CLE credit for this program in 50-minute states* including 3 hours of CLE ethics credit in 60-minute states and 3.6 hours of CLE ethics credit in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit the program website at www.techshow.com for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.

*Florida Bar regulators have stated that attorneys will not receive Florida credit for this ABA program, even if they self-apply.

A limited number of scholarships to defray registration fees may be available for government employees, public interest lawyers employed with nonprofits, academics, and law students, as well as unemployed attorneys. To apply, send a letter outlining the basis for your fee waiver request to Lyndsey Kent at lyndsey.kent@americanbar.org. All requests must be received February 1, 2022. For courses costing over $500, attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in lodging or travel costs.

Titles, sessions, descriptions, and speakers are subject to change. Please note all times listed are in Central Standard Time (CST).
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### Pricing Options

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<tr>
<th>Full Conference Rates (4 Days)</th>
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*Law students must be ABA Members to register at the law student rate. You can learn more and become a member on americanbar.org. Remember, membership is FREE, and you can GO PREMIUM ($25) for extra benefits.

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