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As Chairs of ABA TECHSHOW 2022 and the ABA Law Practice Division, we welcome you to TECHSHOW 2022! Whether you are an attendee, a speaker, or an exhibitor, it’s thanks to you that ABA TECHSHOW continues to be the best conference for bringing lawyers and technology together. We know you will find educational and networking opportunities that will make your visit to TECHSHOW worth every minute. Whether it is your first TECHSHOW or your twentieth, this guide will help you navigate all that TECHSHOW has to offer.

The Hyatt Regency Chicago provides TECHSHOW attendees with a unique layout and a dynamic learning and networking experience. Over the course of the next three days, we’ve planned 7 exceptional program tracks covering the latest in blockchain, cybersecurity, modern E-Discovery, and the latest trends in legal technology. We’ve assembled an incredibly distinguished faculty from across the world who will share their deep knowledge in these areas with you and your fellow attendees.

Our EXPO Hall is filled with almost a hundred different exhibitors, specialists in their fields, ready to meet with you face-to-face and share how they can serve your needs and improve your practice. From startups to long-time trusted brands, the EXPO Hall will show you the latest state-of-the-art technology available to our profession.

**Experience more of TECHSHOW:** The sessions don’t have to end on Saturday. For the second year, you’ll have access to the virtual tracks after the conference, with the ability to view all virtual session recordings and materials.

**Mind and Body:** Exercise more than just your mind during these wellness events: yoga, annual 5K run, and 12-Step meetings—there’s something for everybody! The benefits of TECHSHOW don’t have to end on Saturday. By joining the ABA Law Practice Division, you can enjoy the benefits of legal technology, finance, marketing and management year-round, tailored to your individual needs. Learn more at www.lawpractice.org.

Thank you again for attending TECHSHOW and bringing your expertise and excitement to this landmark event. Each of you has something unique to offer in your experience, knowledge, and vision for the transformation of the practice of law through technology. Help us shape the future of the legal profession. Have a great conference!

Ivan Hemmans  
Co-Chair  
ABA TECHSHOW 2022

Heidi Barcus  
Chair  
ABA Law Practice Division

Brooke Moore  
Co-Chair  
ABA TECHSHOW 2022

**Start-up Competition:** Returning for its sixth year, TECHSHOW’s startup competition showcases 15 innovative legal startups. Watch as each company competes in this fast-action pitch contest and show your support by voting for your favorite.

**Keynote:** We’re excited to welcome Kemba Smith Pradia as our keynote this year. As the founder of The Kemba Smith Foundation, you won’t want to miss her presentation on what’s she doing to reform criminal justice with the help of technology.
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ABOUT

ABA Techshow

For more than 35 years, lawyers and legal technology enthusiasts just like you have been coming to the ABA TECHSHOW to learn how technology helps them work smarter, practice more efficiently, and deliver higher quality legal services to clients.

As technology evolves, it can be difficult to stay informed of the latest advancements. With so many different options to choose from it can be difficult knowing what’s the most suitable to you and your practice. This is where ABA TECHSHOW can help. Through the EXPO Hall, CLE sessions, Communities, and special events, ABA TECHSHOW demonstrates a solution for the growing need to innovate and stay abreast of these innovations in legal technology.

The ABA TECHSHOW Conference and EXPO is where lawyers, legal professionals, and technology all come together. For three days, attendees learn about the most useful and practical technologies available. Our variety of CLE programming offers a great deal of education in just a short amount of time.

Don’t forget to mark your calendars for ABA TECHSHOW 2023, March 1-4, 2023, at the Hyatt Regency Chicago!

ABOUT

ABA Law Practice Division

The ABA Law Practice Division (LP) is a professional membership organization providing resources for lawyers and other legal professionals in the core areas essential to a law practice — marketing, management, technology and finance. LP has a unique role in the American Bar Association because its resources are targeted to every practicing attorney and legal professional, regardless of practice area. Through its award-winning magazine, Law Practice, monthly webzine, Law Practice Today, educational CLE programs, and publishing division, LP has established itself as a leader within the legal profession.

LP presents ABA TECHSHOW to the legal community with the purpose of bringing lawyers and technology together under one roof to work in advancing the legal profession now and for the future. The ABA TECHSHOW tracks, sessions, and events were developed by the ABA TECHSHOW Board and Faculty: prominent voices in legal technology and active members of LP.

For more information, go to www.lawpractice.org and visit LP at the LP Book Store in the EXPO Hall!
ABOUT

ABA Legal Technology Resource Center

The Legal Technology Resource Center (LTRC) is an ABA member benefit provided by the ABA’s Law Practice Division (LP). Through publications, blog posts, webinars, and other free resources, the LTRC helps lawyers identify opportunities, overcome obstacles, and understand how technology tools can improve their practices.

Learn more about the LTRC at www.lawtechnology.org.
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EMPOWER YOUR LEGAL PRACTICE & PRESERVE YOUR LEGAL KNOWLEDGE
GENERAL INFORMATION

Getting Started

REGISTRATION AND FEES
Registration for all ABA TECHSHOW attendees is located on the Ballroom Level of the Hyatt Regency Chicago. Registrants will receive their badge, Conference materials, lunch tickets and other relevant materials needed for the Conference at the time of registration. Full program registration fees include admission to all CLE sessions, access to the EXPO Hall, lunch on Thursday and Friday, continental breakfast each day and all the program materials.

REGISTRATION HOURS
Wednesday, March 2  2:00pm – 6:15pm
Thursday, March 3  7:00am – 5:00pm
Friday, March 4  7:00am – 5:00pm
Saturday, March 5  7:00am – 11:00am

ABA TECHSHOW EXPO
Located in the Riverside Center Exhibition Hall on the Exhibit Level, the EXPO Hall contains almost 100 vendors eager to network and share their newest product or service. Attend during regular hours or during dedicated EXPO breaks so you don’t miss your favorite educational session. ABA TECHSHOW provides light refreshments during the EXPO breaks. Full Conference registrants get additional time to browse the EXPO Hall during the Wednesday night Welcome Reception since the event will be in the EXPO Hall.

EXPO HOURS
Wednesday, March 2  6:00pm – 7:30pm
Thursday, March 3  7:30am – 6:30pm
Friday, March 4  8:00am – 3:00pm

CONFERENCE MATERIALS
The Conference materials will be delivered to you through a secure online portal. Look for an email with the login details. The TECHSHOW daily emails will also have the link.

DOWNLOAD THE ABA TECHSHOW APP!
Download the TECHSHOW 2022 App and plan for the optimal TECHSHOW experience. Available on iPhone, iPad, Android and other devices, the TECHSHOW 2022 App is your mobile guide to the full Conference and EXPO. View the entire schedule, bookmark your favorite programs, learn more about the speakers, exhibitors, and so much more! Download now from your preferred app store.

CLE CREDIT
The ABA will seek 18 hours of CLE credit in 60-minute states, and 21.6 hours of CLE credit for this program in 50-minute states* including 2 hours of CLE ethics credit and 1 hour of elimination of bias credit in 60-minute states and 2.4 hours of CLE ethics credit and 1.2 hours of elimination of bias credit in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit the program website at www.techshow.com for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.

EVALUATIONS
Your feedback matters to us and provides valuable insight into future programming for TECHSHOW. Take a minute to complete the session evaluations to let us know how we are doing and what programming you would like in the future.

CONFERENCE CONCIERGE
Centrally located on the Ballroom Level, the Conference Concierge provides assistance on all issues concerning ABA TECHSHOW and is available to all attendees. Receive advice on selecting suitable educational sessions to attend, technical assistance and guidance. Whatever you need, the Conference Concierge can assist you!

FREE WIFI
TECHSHOW 2022 features a Wi-Fi cloud throughout the Conference areas. Attendees with wireless capabilities will have Internet access for the duration of the Conference. Help is available at the Conference Concierge.

Network: ABA_Smokeball
Password: SmokeBall22!
All full-Conference registrants will receive a “40% off your order” book buck to use toward a book purchase at the ABA Law Practice Division (LP) Book Store centrally located in the EXPO Hall, at booth 1119. The Book Store will be available in the EXPO Hall Wednesday through Friday. LP publishes innovative books focused on practice management, marketing, finance, and technology.

**BOOK STORE HOURS:**
**EXPO HALL**
Wednesday, March 2
6:00pm – 7:30pm
Thursday, March 3
7:30am – 6:30pm
Friday, March 4
8:00am – 3:00pm

Get legal technology news and tips delivered to your news feed. See the social side of ABA TECHSHOW on our Facebook page at www.facebook.com/ABATECHSHOW. You like us? We like you too!

Watch informational videos about various aspects of ABA TECHSHOW and see interviews with past faculty and attendees on the ABA TECHSHOW YouTube Channel at www.YouTube.com/ABATECHSHOW.

Follow @ABATECHSHOW for Conference news and updates during the event. Use #ABATECHSHOW in your tweets to stay connected with speakers, vendors, and attendees.

The ABA TECHSHOW LinkedIn group is open to all attendees. Connect with speakers, vendors and attendees during the Conference and online. Join the group at http://linkd.in/ABATECHSHOW.

Law Technology Today is the official legal technology blog of the ABA Legal Technology Resource Center (LTRC), providing lawyers and legal professionals with current, practical and innovative content developed by some of the leading voices on legal technology. Subscribe to our feed and follow at www.lawtechnologytoday.org.
ABA TECHSHOW 2022
Vendor Track Sessions

Taking place Thursday and Friday in the EXPO Hall, Vendor Track Sessions provide demonstrations from vendors about the latest legal technology products. These sessions are dedicated to providing you with more tools and information for improving your business, while offering private meeting space to learn about select vendors and what they have to offer.

Participating exhibitors include:

**Thursday, March 3**

- **1SEO Digital Agency**
  - 10:00am – 10:45am
  - EXPO Hall
  - Vendor Track Theatre

- **INTAKER**
  - 1:15pm – 2:00pm
  - EXPO Hall
  - Vendor Track Theatre

- **streamlined.legal**
  - 9:45am – 10:15am
  - EXPO Hall
  - Vendor Track Theatre

**Friday, March 4**

- **Kiteworks**
  - 3:15pm – 4:00pm
  - EXPO Hall
  - Vendor Track Theatre

ABA TECHSHOW 2022
Lunch ‘N Learn Sessions

Are you interested in learning about a particular vendor’s product or service? On Thursday at 12:00pm, and Friday, at 11:45am, pick up a lunch in the Columbus Hall Foyer and choose from a variety of different vendor sessions to learn in a casual environment.

Participating exhibitors include:

**Thursday, March 3**

- **KENECT**
  - 10:00am – 10:45am
  - Grand Ballroom A

- **SMOKEBALL**
  - 10:00am – 10:45am
  - Grand Ballroom B

- **actionstep**
  - 10:00am – 10:45am
  - Grand CD North

- **Clio**
  - 10:00am – 10:45am
  - Grand MNL

- **streamlined.legal**
  - 10:00am – 10:45am
  - Grand GHI

**Friday, March 4**

- **LEAP**
  - 11:45am – 12:45pm
  - Grand Ballroom A

- **Expert Institute**
  - 11:45am – 12:45pm
  - Grand Ballroom B

- **Gavel**
  - 11:45am – 12:45pm
  - Grand CD North

- **CallRail**
  - 11:45am – 12:45pm
  - Grand MNL

- **exterro**
  - 11:45am – 12:45pm
  - Grand GHI
ABA TECHSHOW 2022

Passport to Prizes!

Visit the EXPO Hall for your chance to win exciting prizes! All full-Conference registrants received a printed passport in the complimentary conference bag. Bring your passport to participating Passport to Prizes exhibitors and ask for their unique stamp. After collecting all exhibitor stamps, you are eligible for a drawing to win one of many raffle prizes!

Simply place your completed passport in the ballet box located at the LP Book Store in the EXPO Hall. The drawing is Friday, March 4, at 2:15pm in the EXPO Hall. **Winners must be present to win.**

Stop by the following exhibitors to hear about their products and services, and get your stamp:

- **ActionStep**, Booth 1019
- **CallRail**, Booth 1227
- **Clio**, Booth 1000
- **Cognito, Booth 414**
- **CosmoLex Cloud, LLC, Booth 1112**
- **Expert Institute, Booth 1228**
- **Exterro, Booth 611**
- **Filevine, Booth 1211**
- **Gavel Marketing**, Booth 1225
- **LawPay, Booth 411**
- **LawToolBox.com, Inc., Booth 317**
- **LEAP, Booth 312**
- **Legal Soft Solution, Booth 1129**
- **LEX Reception, Booth 116**
- **LexisNexis, Booth 1132**
- **Litera, Booth 1230**
- **MyCase, Booth 1113**
- **NetDocuments, Booth 1200**
- **Ontra, Booth 1140**
- **Practice Panther, Booth 1212**
- **Smith.ai Virtual Receptionists, Booth 1105**
- **Smokeball, Booth 1106**
- **SYSTRAN, Booth 314**
- **TimeSolv, Booth 319**
- **WordRake, Booth 1110**
- **Worldox, Booth 1126**
- **Zola Suite, Booth 1219**
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Networking and Social Events

**Start-Up Pitch Competition**

**Wednesday**  
**March 2, 2022**  
**5:00pm – 6:00pm**  
**SPONSORED BY:**  

An annual favorite, this startup competition will showcase 15 innovative legal startups. Happening in Columbus I-L, the 15 startups will face off in a bracketed pitch competition – judged by TECHSHOW attendees – to pick the most innovative startup. All the startups will also be featured in the EXPO Hall during TECHSHOW in the Start-Up Alley.

**Fitness Challenges**

Three straight days of programs can get you a little off-kicker. Put some balance back in your life with yoga sessions and a 5k run.

**YOGA AT TECHSHOW**

**Thursday**  
**March 3, 2022**  
**7:00am – 7:45am**  
Disconnect to Connect – All Levels Essential Slow Flow Yoga class designed to accommodate both the inflexible and the flexible structured to facilitate focus in the midst of technological distraction.

**5TH ANNUAL ABA TECHSHOW 5K**

**Friday**  
**March 4, 2022**  
**7:00am – 7:45am**  
**SPONSORED BY:**

Join your legal tech brethren and sistren and run like a gazelle – or a sloth – at the ABA TECHSHOW in its fifth annual 5k! Join Larry Port from Rocket Matter in a breezy run through Grant Park, past Soldier Field, and see some the Chicago sites. 5ks are a perfect distance for newbies and veterans alike, so if your 2022 resolution is to get in shape, find yourself a 5k training plan and bring a pair of sneakers to TECHSHOW. BE THERE OR BE SQUARE!

**Thursday Night Reception**

**Thursday**  
**March 3, 2022**  
**6:30pm – 9:00pm**  
After your first full day of sessions and EXPO, it’s time to kick back and unwind! Mingle with other attendees and vendors as you discuss everything you learned. Bring your appetite and your business cards.

**12-Step Meetings**

**Thursday**  
**March 3, 2022**  
**7:00am – 8:00am and 5:00pm – 6:00pm**  
**Friday**  
**March 4, 2022**  
**7:00am – 8:00am and 5:15pm – 6:15pm**  
An open 12-step meeting, welcome to anyone attending the Conference. We invite you to attend and share your experience, strength, and hope in recovery. The moderator looks forward to having open discussions on any recovery topic.

---

**Welcome Reception**

**Wednesday**  
**March 2, 2022**  
**6:00pm – 7:30pm**  
**SPONSORED BY:**

Come kick off TECHSHOW 2022 with the Welcome Reception on Wednesday, February 26. Conveniently located in the EXPO Hall, you’ll experience great food and tasty beverages while networking with other attendees and meeting all our vendors.
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Clio
Booth 1000

Filevine
Booth 1211

LAWPAY
Booth 411

mycase
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Actionstep
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Booth 611

LexisNexis
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Practice Panther
Booth 1212

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Booth 1106

Worldox
Booth 1126

Zola Suite
Booth 1219

GOLD SPONSORS

Kitewerks
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Ontra
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Smith.ai
Booth 1105

Streamlined Legal
Booth 214
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William Lloyd (Bill) Smith
Smith Horras, PA, Trial Attorneys & JUST

Keynote
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Friday
March 4, 2022
1:00pm - 2:00pm
Gavel Marketing is a full-service creative agency that specializes in telling your story. Because while you’re representing your clients, you need someone representing you.
Serve New Clients by Increasing Cultural Competency
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Iffy Ibekwe, Nkoyo-Ene Effiong
8:45am - 9:45am | Grand GI

Lawyers can serve more clients when they design for cross-cultural competency. You don’t have to speak a second language to draw clients across from varying communities, however, if you want to reach more clients, you do have to design a client experience that speaks to more than one group. In this session we will share tools and strategies that help your firm make people feel valued, build loyalty, and repeat business.

Ethically Managing Modern Emergencies: Are You Ready?
SPECIALTY CLE: ETHICS AND PROFESSIONAL RESPONSIBILITY

Joshua Weaver, Anne-Marie Rábago
8:45am - 9:45am | Grand A

Before March 2020, we might have thought of emergency preparedness as having a succession plan. Now, we must prepare for abrupt changes to the workplace including dramatically altering how and where our firm operates in as fast as one day. In this session, attendees will learn how to create a strong emergency preparedness plan, how to adapt to using new technology rapidly during an emergency, and the necessity and ethical obligation of having an appropriate Incident Response Plan.

Know Your Customer: Scaling and Protecting Your Firm in a Global Economy
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Joshua Lenon, Ticora E. Davis
8:45am - 9:45am | Grand ML

Grow your firm with a global client base. The market is global and law firms must embrace the regulations that come with a global economy. Learn your legal and ethical obligations for working with global clients including leveraging technology to create Anti-Money Laundering (AML) and Know Your Customer (KYC) workflows to build a firm that responds to today’s client, keeps your business compliant, and ensures cultural competent representation. Learn the tools and resources you can implement in the next 90 days to create and execute an AML and KYC culturally competent growth plan for your practice.

Making Yourself Replaceable and Get Back to Leading
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Jon Tobin, Rukayatu Tijani
8:45am - 9:45am | Grand CD North

Since the pandemic firm leaders have had to step into the day-to-day. Now it’s time to return to leadership. In this session we will discuss ways for you to take yourself out of the day-to-day. Start by evaluating your firm’s tech, security systems, and training practices. As new processes are created and new technology is implemented, leaders will have to create a safe culture for team members to adapt to the new changes and have room for error. Getting back to leadership will give you the space you need to be strategic, creative and mindful of your own well-being.

Come Play in the Sandbox: How to Advance Legal Services Through Regulation

Ed Walters, Lori Gonzalez
8:45am - 9:45am | Grand B

There are various definitions for sandboxes but basically a “sandbox is a testing environment that isolates untested ... changes and outright experimentation from the production and operations environment.” The use of sandboxes to allow experimentation in industries involving advanced technologies has been an expanding trend. In this session, you will learn about developments in the use of sandboxes for legal data analysis and regulation and discuss how the use of sandboxes has been undertaken in some jurisdictions to expand those individuals involved with the delivery of legal services. The goal of this experimentation is to transform the legal community in ways meant to address access to justice concerns.
VENDOR TRACK SESSION
Digital Marketing Strategies for Law Firms to Grow Their Businesses in 2022

Lance Bachman, Founder, 1SEO Digital Agency
10:00am – 10:45am | EXPO Hall
Are you looking to enhance your law firm’s online presence to get more leads? Level up your digital marketing with tried and true strategies! Lance Bachmann, Founder of 1SEO Digital Agency, will discuss real-world, step-by-step tactics to increase visibility, leads, and brand awareness with online marketing tools and platforms, such as PPC, social media, SEO, and more. Learn how marketing channels work together with mobile-first videos and content optimized to help your business reach its revenue growth goals for 2022 and beyond. Walk away with three action items you can implement right now to elevate your law firm’s story, so you can get better quality leads at a higher volume.

T2 2 LAUNCH
Planning for a Successful Career: Tech to Improve Your Thinking and Creativity
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Jenn Deal, April Dawson
10:45am - 11:45am | Grand B
Ask any successful business owner for a secret to their success and they’ll all tell you a variation of this: “I made time to think and plan and then I organized my days and acts to further that plan.” You can’t grow your business and/or career without setting aside time to think, creating short-term and long-term plans, and then structuring your days towards fulfilling those plans.

T3 2 GROW
Building Out Your Operations by Leveraging SOPs to Refine Your Ideal Tech Stack
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Ruby Powers, Delania Barbee, Esq.
10:45am - 11:45am | Grand CD North
Technology is a vital piece of your growth and ultimate sustainability. At this stage in your journey, it’s essential to understand the workflows and process to conduct ongoing audits of your firm operations, including management of tech vendors. Learn the tools and resources you can implement in the next 90 days to create and execute a technology growth plan for your practice.

T4 2 SUSTAIN
Utilizing Tech to Replace or Improve Admin Work
SPECIALTY CLE: TECHNOLOGY

Ivy B. Grey, Jon Tobin
10:45am - 11:45am | Grand ML
Admin work is the biggest labor burden for lawyers and firms and present many challenges for improving efficiency. Traditionally the solution for many firms struggling with admin work is to hire admin staff. This session will help you rethink this traditional approach and turn to technology first. Tech solutions
Re-Envisioning Attorney Roles in an AI-Empowered

SPECIALTY CLE: LAW OFFICE MANAGEMENT

Kenton Brice, Jacqueline Schafer
10:45am - 11:45am | Grand GI
Will attorneys be replaced by intelligent machines? This session will debunk the
myth that lawyers will be replaced by AI and discuss attorney control over adoption of
AI tools. Additionally, this session will offer thoughts on transforming attorney roles
when AI tools are sufficiently advanced to allow automation of more routine tasks in
order to permit legal service providers the freedom to focus on the performance of
higher value undertakings in a more satisfying and balanced work environment.

12:00pm – 1:00pm

Lunch ‘N Learn Sessions

Modernize without Compromise — Building a Modern Law Firm, One Step at a Time

Stephen Bay, Actionstep, VP Global Sales & Partners
Grand CD North

Building a modern firm means putting clients and technology at the center of your prac-
tice. This doesn’t happen overnight - knowing what steps to take first and how to sustain
improvements are key. Join us to learn how you can transform productivity (and profitability)
with an adaptable technology platform and client-centered approach.

Unpacking Clio’s Legal Trends Report: Making the Numbers Work for Your Firm

Rio Peterson, Senior Affinity Partnerships Manager at Clio
Grand MNL

In this interactive workshop we’ll discuss data and insights from Clio’s groundbreaking
annual Legal Trends Report that explore how legal professionals are harnessing technolo-
gy to adapt their services to new customer expectations. We’ll share strategies that will
help you leverage that information in order to connect with your clients and build a more
successful and resilient law firm. In this workshop you can expect to:

• Learn how to turn legal trends data into measurable results for your firm
• Gain a clear understanding about how to identify trends relating to your clients
• Leave the session with a completed tool to help you identify client trends

Double your Google Reviews in 2022

Graham Anderson, CSO & Co-Founder of Kenect
Grand Ballroom A

If you’re interested in getting more Google reviews, this is the session to attend. We’ll
outline a PROVEN 4-step template to double your Google reviews AND provide you with
the checklist to do it yourself. We’ll dig into the fundamentals of review generation, details
on negative reviews, and most importantly give you the template to DOUBLE your Goo-
gle reviews in 3 months. Join us to learn:

• How to deal with negative Google reviews
• Why Google reviews matter more than
End-to-End Practice Management
Built for the Business of Law


zolasuite.com
866-551-3332
other review sites
• How to get more reviews
• What to do with a bunch of good reviews once you get them

We’ll host a LIVE Q&A as part of the discussion. So come with questions!

Bill Better Right Now: A Small Law Firm Panel Discussion

Jane E. Nagle, partner, McSwain Nagle Giese & Rapp, P.C. Wheaton, IL; Sarah Ostahowski, founding attorney, Sarah’s Law Firm; Hunter Steele, CEO and founder, Smokeball; Moderated by Mary Ellen Kelleher, VP of product, Smokeball

Grand Ballroom B
Under-managing your firm’s billing can be detrimental to your clients and your business.

Learn how two successful small firms (one fixed-fee, one time-billed) use technology to improve their billing and collections. Gain tips for small changes that make a big impact and create wins for your firm and your clients.

Making Your Work Flow: The Secret to Managing Your Practice

Melanie Leonard, President & CEO of streamlined.legal

Grand GHI
With processes stuck in your head, you’ll never be able to fully leverage the power of your team. Join streamlined.legal as we workshop how to create workflows that will empower your team to drive files forward and deliver high quality, consistent results for your clients.

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you grow your business, understanding of the key finances you should be tracking and how leverage technology to interpret that data is vital. Learn the tools and resources you can implement in the next 90 days to create and execute a financial tracking growth plan for your practice.

Managing Change Through Uncertainty
SPECIALTY CLE: LAW OFFICE MANAGEMENT
Dorna Moini, M. Zane Johnson, Esq.
2:00pm - 3:00pm | Grand B
As we continue to see the law firm model break it’s traditional mold we now have the opportunity to set a new gold standard of people first. In this session you will learn how to use tech to create a culture of transparency for a hybrid workforce. These tech tools will increase communication, productivity, and collaboration. We will also take a look at firm related policies that will help you meet the challenges of todays labor pool so you can create a supportive culture and safe place for people to maintain a proper work/life balance that is healthy, inclusive, and productive.

Online Dispute Resolution: Transforming Our Definition of Justice
Clio
Jeffrey Aresty, Jim Calloway
2:00pm - 3:00pm | Grand GI
Meeting individuals where they are and allowing them input in the development of rules and process in the resolution of disputes can increase satisfaction regardless of the ultimate outcome. This bottom-up approach can improve participants’ satisfaction regardless of whether the dispute process occurs in a traditional forum or online, utilizing technological support. This session aims to help legal professionals understand how online dispute resolution can transform the way the public perceives the justice system and its role in expanding access to justice.

Microsoft 365 vs Google Workspace: Managing Cases and Clients
LawPay
Carol-Lynn Grow, Eric Patrick
4:00pm - 5:00pm | Grand B
Put Microsoft 365 and Google Workspaces to the test. Assess their case and client management functionality, security proficiency and controls. Learn which company’s products are tailored to fit your needs and plans the best.
**T3 4 GROW**

**Advanced Customer Relationship Management**  
*NON-CLE*

Maddy Martin, Conrad Saam  

4:00pm - 5:00pm | Grand CD North

Customer Relationship Management (CRM) is not email marketing. You’ve grown your business through solid marketing, and now it’s time to develop an advanced customer relationship management strategy that will attract more potential clients, generate referrals from current and past clients, while also keeping the clients you have and strengthening those relationships. In this session, you will learn the key data points to measure as you develop a robust CRM strategy. Learn the tools and resources you can implement in the next 90 days to create and execute a customer relationship management growth plan for your practice.

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**T4 4 SUSTAIN**

**Building Bridges to a Complete Legal Ecosystem: Getting Lawyers off an Island**

Jack Newton, Erin H. Gerstenzang  

4:00pm - 5:00pm | Grand A

Continued isolation and increased law firm management responsibilities have put lawyers on an island in an industry that would thrive as an ecosystem. With a focus on building ways to connect lawyers to each other, technology, client needs, and the greater legal community our profession can together meet the overwhelming demands. In this session, we will share tech tools, resources, and strategic partnerships to help you build a supportive legal system. By connecting lawyers to all those who participate in the industry, the profession will build a stronger and more collaborative legal ecosystem to serve a greater population with an eye towards sustainability and well-being.

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**T5 4 TRANSFORM**

**Top Insights from Analyzing AI Tools in Legal Writing**  
*NON-CLE*

Michael Zuckerman, Jacqueline Schafer  

4:00pm - 5:00pm | Grand GI

Is law school encouragement of smart technology and tools producing lawyers who are less able to critically analyze, write and practice? Some argue that the answer to this question is yes in the context of initial legal writing instruction. Others would say no while focusing on the demand for practice-ready law school grads. How is the answer affected by equity and inclusion considerations regarding the differing skill level development of entering law students. This session will focus on the pros and cons of the use of AI tools in legal writing instruction to produce future looking attorneys.
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- PAVONE & FONNER LLP

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FRIDAY 03.04.22

F1 1 DESIGN
Boosting Productivity by Designing for Wellness in Your Firm and/or Legal Career
SPECIALTY CLE: WELLNESS

Stanley Tate, Jenn Deal
8:30am - 9:30am | Grand A
Wellness is all the rage these days (and it should be), but what does it really mean to lawyers, and how can it drive productivity and profitability? In this session we will show you how to harness the power of wellness to boost productivity and sustainability.

F2 1 LAUNCH
Right Fit: Creating or Improving the Right Fit Billing Process for Your Firm
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Julia Taylor, Regina Edwards
8:30am - 9:30am | Grand B
Attendees will learn to become more efficient with billing and fee collecting by learning which functionality is best for their firm and developing the right billing process for their practice. Develop and improve process creation and development with expert guidance in this session.

F3 1 GROW
Interpreting Data to Drive Decision-Making
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Ticora E. Davis, Allen Rodriguez
8:30am - 9:30am | Grand CD North
Your knowledge is valuable and how you store and reference it is an untapped opportunity to grow your practice and delight your clients. Learn the tools and resources you can implement in the next 90 days to create and execute a knowledge growth plan for your practice.

F4 1 SUSTAIN
Legal Support Services: Managing a Remote or Hybrid Workforce
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Dorna Moini, Stacey M. Lake
8:30am - 9:30am | Grand G
Managing a successful hybrid workforce can be challenging with today’s labor pool. These challenges can be met with proper legal support solutions that focus on improving communication, collaboration, and knowledge sharing. In this session we will look at tech tools and outsourced solutions to help you improve workplace policies, upgrade/replace tech tools, and increase productivity. Learn how to find the right help you need for you and your firm.

F5 1 TRANSFORM
Building Your Dream Law Firm: Unlocking the Possibility of Alternative Legal Services
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Nefra MacDonald, Nkoyo-Ene Effiong
8:30am - 9:30am | Grand ML
The practice of law is evolving and transforming —and law firms and legal practitioners are finding innovative ways to keep up. According to the 2020 Legal Trends Report, over a quarter of law firms now offer unbundled legal services, and eight percent offer subscription-based legal services, creating a shift in revenue and labor structures.

Driven by technology innovations, shifting client expectations, and changes to law firm ownership rules in multiple states, it’s becoming increasingly advantageous for firms to embrace alternative legal business models. This session aims at helping firm leadership develop a business model that can meet client needs while also producing a successful and healthy firm culture.
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<td>Startup Pitch Competition</td>
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<td>Welcome Reception, Breakfast, Meetups</td>
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VENDOR TRACK SESSION
You’re Using Clio Tasks All Wrong: Let streamlined.legal break it down for you!
NON-CLE
streamlined.legal
Melanie Leonard, President & CEO at streamlined.legal
9:30am - 10:30am | EXPO Hall
Do your Tasks trigger automations? Are your Task Lists preparing you well in advance of a deadline? Is your Task List filled with overdue Tasks? Join streamlined.legal to learn tips & tricks, as well as best practices, to supercharge Clio’s Task feature.
create.efficiency work.smarter streamlined.legal

F1 2 DESIGN
What Legal Can Learn from Other Industries?
SPECIALTY CLE: LAW OFFICE MANAGEMENT
Jack Newton, Kimberly Y. Bennett
10:30am - 11:30am | Grand A
Many lawyers don’t like to think of themselves as business owners, but a law firm is a business, and running one means being aware of business concerns like product-market fit, efficiency, and above all, the customer experience. Join this session to learn the lessons legal can take from other industries, and discover how to innovate to meet client expectations and strengthen your business as a result.

F2 2 LAUNCH
Executing Your Marketing Plan: Are You Sure You Know What You’re Doing
NON-CLE
LawPay
Jeana L. Goosmann, Conrad Saam
10:30am - 11:30am | Grand CD North
You may think you know what you’re doing with marketing, but does your content marketing plan (if you have one) truly fit what you need? Are you targeting the right market with the right process? How can you scale up your marketing plan? Attendees in this session will explore best practices and worst nightmares as they seek to find the best marketing plan for their firm.

F3 2 GROW
Infusing Cultural Competence into Your Business Operations
SPECIALTY CLE: ELIMINATION OF BIAS/DIVERSITY AND INCLUSION
mycase
Nkoyo-Ene Effiong, Diego Alcala Laboy
10:30am - 11:30am | Grand B
Equity in the Law is not designated only for Civil Rights Attorneys. In fact, you have the opportunity to elevate equity in your practice today — with yourself, your team, and your clients — whether you’re a litigator or have a transactional practice. At the end of the session, you will have the tools and resources you can implement in the next 90 days to create and execute a equity-centered growth plan for your practice.

F4 2 SUSTAIN
The Untapped Opportunity: Rethinking Access to Justice to Grow Your Business
actionstep
April Dawson, Allen Rodriguez
10:30am - 11:30am | Grand GI
Our profession has traditionally served low-income clients with pro bono services or through the creation of non-profit organizations. This session will challenge your thinking and flip the script, enabling you to see new ways to serve this core group of clients. We will look at scalable solutions and services to meet their needs and help your firm grow.

F5 2 TRANSFORM
Creating a Certification for Trustworthy AI? If, When & The Future for Legal Professionals & Clients
Clio
Ed Walters, Darla Jackson
10:30am - 11:30am | Grand ML
The lack of substantial government regulation of artificial intelligence creates an environ-
ment entailing risks for attorneys and clients utilizing AI tools. Despite technological competence requirements to keep abreast of changes in the law and its practice, including the risks and benefits associated with technology, many attorneys would find it difficult to identify the risks associated with their own use of AI let alone the risk associated with the use of AI by clients. Come learn about certification initiatives for responsible AI governance. We will explore and discuss the status of AI regulation and whether reliance on certification programs will satisfy attorney ethical standards regarding technology competence.

Keynote

Kemba Smith-Pradia
1:00pm - 2:00pm | Grand EF

Kemba Smith Pradia went from college student to drug dealer’s girlfriend to domestic violence victim to federal prisoner; and in 1994 she was sentenced to 24.5 years in federal prison. Kemba’s case drew support from across the nation.

Often labeled the “poster child” for reversing a disturbing trend in the rise of lengthy sentences for first-time, non-violent drug offenders, Kemba’s story was featured on a variety of television shows and in several publications. The support prompted then President Clinton to commute her sentence in December 2000, after having served 6.5 years in prison.

Today, Kemba is a wife, mother, public speaker, advocate, consultant and author of Poster Child. She has worked with senior officials at The White House, the United Nations in Geneva, Switzerland, Members of Congress, and has led trainings for Federal and State Probation organizations across the country. Corporations such as Verizon, Traveler’s Foundation, Proctor and Gamble, Bank of America and Gulfstream have sponsored her speaking at events across the country. She has received numerous awards and recognitions for her courage and determination as a motivational speaker and advocate. In 2019, Kemba was appointed to the Virginia Parole Board by Governor Ralph Northam and on January 14, 2022, she involuntarily separated from the State due to the transition of a new gubernatorial administration. Prior to her appointment, she served on the Virginia Criminal Sentencing Commission and held the position of State Advocacy Campaigns Director with the ACLU of Virginia. Currently, she continues to serve on the Board of Directors for Virginia CARES, Drug Policy Alliance. She is also a member of Delta Sigma Theta Sorority, Inc. and the NAACP.

Along with being an advocate for criminal justice reform, Kemba is the founder of her 501 (c) 3, The Kemba Smith Foundation. Ultimately, Kemba knows that there is a lesson in each experience in life, and she has embraced her experience, learned from it, and is now using that experience to teach others.
11:45am – 12:45pm

Lunch ‘N Learn Sessions

Expert Radar: The Next Generation of AI-powered Expert Intel

Chelsea Skoog, Associate Director of Strategic Research; Megan Meier, Director of Customer Success
Grand Ballroom B
Give your firm a winning edge in the courtroom. Expert Radar gives you access to a wide range of comprehensive background data and provides 24/7 live monitoring on any expert’s professional standing. You’ll be able to review an expert’s licenses and certifications, social media presence, litigation experience, challenge history, and much more—all delivered through our cloud-based software platform, Expert IQ.

Document Review in 2022: Evolve Your Tech or Be Left

Don McLaughlin, Esq., Technology Counsel, Exterro; Christi McGowen, Director of Legal Operations, Exterro
Grand GHI
The legal workplace and operations are evolving at a rapid pace. To keep up with this change, legal teams involved with document review must do the same to sufficiently meet the needs of their client(s). Some legal teams have already started to evolve their document review technology that empowers them to (1) Maximize revenue and profitability and (2) Review data faster than ever. Register for this webcast to get the inside scoop on how you can also evolve your document review technology.

Marketing 101: Branding through storytelling

Nancy O’Hare-Zika, Owner/President – Gavel Marketing
Grand CD North
Properly branding yourself as the “firm of choice” can keep you top of mind whenever the need arises for potential clients. In this Lunch-N-Learn, we’ll discuss ways to market your services in an efficient, effective manner while learning about specific marketing strategies and campaigns that will make your phone ring!

Leveraging Technology to Implement 11 Habits of Successful Law Firms

Sy Sommer is the Director of Litigation at LEAP Legal Software
Grand Ballroom A
The practice of law has changed with meetings, court hearings, and workspaces being moved to online and virtual environments. As law firms consider their processes and take a long-term view of their future, how to adapt to the digital practices that are now industry standard should be a top priority. From how you interact with your clients and manage your staff to how you organize and access your matters, technology has completely reshaped the way lawyers can approach their day-to-day routines. By utilizing the right legal technologies, implementing the 11 Habits of Successful Law Firms, covered in this presentation, will help you become more successful in 2022 and beyond.

How to Get More ROI From Your Marketing Using Call Tracking

Emily Popson, Director of Demand & Customer Marketing, CallRail
Grand CD North
Want to hear a secret? Call tracking is actually your superpower for obtaining new clients. CallRail’s Emily Popson provides an interactive introduction to call tracking and shares how it can help your firm drive more leads with your marketing spend, optimize your conversion rates, and improve intake processes.
Fee Setting Strategies - How to Use Customer-Focused Pricing to Increase Client Satisfaction & Lawyer Well-Being
SPECIALTY CLE: LAW OFFICE MANAGEMENT

M. Zane Johnson, Esq., Jessica Bednarz
3:00pm - 4:00pm | Grand A
Modern day clients desire (and expect) more flexible fee structures. Plus, value-based pricing can eliminate billing headaches and increase attorney wellbeing. Leverage your pricing model to be an asset for your business and learn strategies and tactics to incorporate client-centric pricing into your legal business today.

Starting with the Best: Building the Right Intake Process
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Maddy Martin, Regina Edwards
3:00pm - 4:00pm | Grand B
In this workshop, attendees will get hands-on experience systemizing and perfecting their own intake process. Bring your questions and concerns about automating the intake process, selling a consultation, and following up with potential clients.

Strategies to Grow Your Team with Ease
NON-CLE

Stacey M. Lake
3:00pm - 4:00pm | Grand CD North
Solo life was great — but, now it’s time to grow. You are ready to transition from solo to CEO and need the strategies to remove yourself your from daily operations. At the end of this session, you will have tools and resources you can implement in the next 90 days to create and execute a team growth plan for your practice.

Legal Operations: Rebuilding An Effective Foundation
SPECIALTY CLE: LAW OFFICE MANAGEMENT

Nefra MacDonald, Allison C. Williams, Esq.
3:00pm - 4:00pm | Grand GI
The focus of law office management is not merely staying in business but growing your business. This session is designed to help legal professionals examine opportunities for business growth through law office management efficiencies. We’ll share key metrics to understand where your business is, what you should focus on to optimize operations, and how to create a strategic plan that helps you use these metrics as growth levers for your firm.

Realizing Technology’s Potential to Improve Access to Justice
Clio

Jeffrey Aresty, Darla Jackson
3:00pm - 4:00pm | Grand ML
Is the digital divide the primary barrier to realizing technology’s potential to improve access to justice? According to the Justice Needs and Satisfaction in the United States Report prepared by the Institute for the Advancement of the American Legal System (IAALS) a very small percentage of respondents who reported not seeking legal information or advice on the internet cited a lack of access to the internet or a lack of comfort using technology as the reason. If the digital divide is not the primary barrier, what are the obstacles to realizing technology’s potential to improve access to justice. Come and join in a discussion.
**F1 4 DESIGN**

**Side-Hustle Law Firm - How to Bridge the Gap When You Are Starting Your Own Practice**  
**SPECIALTY CLE: LAW OFFICE MANAGEMENT**  

Erin H. Gerstenzang, Stanley Tate  
4:15pm - 5:15pm | Grand A

Whether you are leaving a current job or you are just starting out, hanging the proverbial shingle means you have a lot of new territory to navigate. Today’s inexpensive yet highly effective technology tools enable lawyers to build firms they love to run, where they can exceed client expectations and design their professional lives on their own terms. In this session we will bring clarity to the overwhelm of building a new firm and share examples of how lawyers are using innovation and technology to build better businesses from day one.

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**F2 4 LAUNCH**

**Remote Work: Ethically Do More with Less Time**  
**SPECIALTY CLE: ETHICS AND PROFESSIONAL RESPONSIBILITY**  

Delania Barbee, Esq., Daniel J. Siegel  
4:15pm - 5:15pm | Grand B

Remote work took many by surprise, but it can be a great new way to run all or part of your business. Learn “how to do more in less time” by quickly adapting and getting the most out of new technology, understanding the new cybersecurity risks with remote work and what it takes to remain ethically compliant in your practice, and better configuring your own and/or your staff’s workspace to maximize efficiency.

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**F3 4 GROW**

**Using Your Business to Fund Your Impact**  
**SPECIALTY CLE: TECHNOLOGY**  

mycase

Anne-Marie Rábago, Diego Alcalá Laboy  
4:15pm - 5:15pm | Grand CD North

You’re ready to embrace a better legal business model that provides for wellbeing and activism. Learn how to leverage technology to allow you to show up for yourself, your team, your clients, and your community. At the end of the session, you will be introduced to tools and resources you can implement in the next 90 days to activate your impact without sacrificing your wellbeing.

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**F4 4 SUSTAIN**

**How to Improve Document Creation Workflows — And Why it Matters**  
**SPECIALTY CLE: TECHNOLOGY**  

actionstep

Ivy B. Grey, Kenton Brice  
4:15pm - 5:15pm | Grand GI

Today 39 states require that all lawyers maintain an awareness of the benefits and risks of technology in their law practices. One area where lawyers use technology the most—but rarely consider the risks or opportunities—is document creation.

In this session, we’ll discuss the duty of technology competence and bring it into the real world with a focus on Microsoft Word in legal practice. We’ll take a deep dive into document-creation work and explore options for working more effectively and efficiently. To guide our discussion, we’ll draw from the ongoing work of a collaboration of legal professionals called the Effectiveness Project, which seeks to provide lawyers a clear framework for document creation.
Future Practice of Law, 2022 and Beyond

Ruby Powers

4:15pm - 5:15pm | Grand ML

The ever-evolving landscape of law practice, including reaction to COVID-19, labor shortages, consumer demands, non-lawyer ownership of firms, and technology shifts has changed the way we practice law and do business indefinitely. These multiple paradigm shifts can’t be undone. In this session, we’ll identify key disrupting factors and consider how to stay ahead of the game to be prepared for the future practice of law.
Saturday Workshops
SATURDAY WORKSHOPS
03.05.22

**S1 1** SATURDAY WORKSHOP

Conversations on Designing Your Business
Kenton Brice
8:00am - 9:00am | Grand GH
Have a conversation on evaluating tech solutions for your firm.

**S2 1** SATURDAY WORKSHOP

Conversations on Launching Your Business
Julie Bays
8:00am - 9:00am | Grand I
What is one thing you will change in your business plan after attending the Launch track?

**S3 1** SATURDAY WORKSHOP

Conversations on Growing Your Business
Jeannine Lambert, Gyi Tsakalakis
8:00am - 9:00am | Grand J
What is the most exciting/scary topic that came up in the Grow track and how can we get past our reactions to start implementing the exciting and scary ideas we learned?

**S4 1** SATURDAY WORKSHOP

Conversations on Sustaining Your Business
Lori Gonzalez
8:00am - 9:00am | Grand K
Let’s discuss those aha moments(!) you had after attending the Sustain track this past week.

**S5 1** SATURDAY WORKSHOP

Conversations on Transforming Your Business
Reid Trautz
8:00am - 9:00am | Grand L
Share concerns and crowdsource solutions on overcoming impediments to innovation and common keys/attributes for successful innovation.

**S1 2** SATURDAY WORKSHOP

Conversations on Designing Your Business
Gyi Tsakalakis
9:15am - 10:15am | Grand GH
Have a conversation on evaluating tech solutions for your firm.

**S2 2** SATURDAY WORKSHOP

Conversations on Launching Your Business
Reid Trautz
9:15am - 10:15am | Grand I
Create better systems and processes (E-Myth Attorney-style) from marketing processes to client intake, workflow, billing and back to marketing—whatever you’re interested in discussing.

**S3 2** SATURDAY WORKSHOP

Conversations on Growing Your Business
Jeannine Lambert
9:15am - 10:15am | Grand J
What future are we growing towards?

**S4 2** SATURDAY WORKSHOP

Conversations on Sustaining Your Business
Lori Gonzalez
9:15am - 10:15am | Grand K
Work on developing a list of action items and what you’ll need to make sustaining your business happen when you leave TECHSHOW 2022.

**S5 2** SATURDAY WORKSHOP

Conversations on Transforming Your Business
Julie Bays
9:15am - 10:15am | Grand L
What two or three responses do you propose that could revolutionize the delivery of legal services after listening to the speakers in the Transform track?

60 in 60
NON-CLE
Brooke Moore, Ivan Hemmans, Jeannine Lambert, Gyi Tsakalakis,
10:30am - 11:30am | Grand Ballroom EF
This year, TECHSHOW combines the best of “60 Sites,” “60 Tips,” and “Gadgets and Gizmos” into one rollicking, fast-paced session. We say goodbye to TECHSHOW 2022 with an hour of the latest in apps, work hacks, hot technologies, and more.
Virtual Sessions
EDiscovery: Magic Simplified—Collecting & Analyzing Evidence from Mobile Devices

Michael Maschke
Learn the ins-and-outs of collecting, analyzing and recovering evidence from mobile devices. Discover how digital forensic capabilities have grown by reviewing real-world situations. What seems hidden may be revealed after all. Game on!

MS Teams: Mastering the Fundamentals

Karuana Gatimu
If you have Microsoft Teams and are also paying for Zoom, then this session is for you. Not only will you master the fundamentals of Teams, but you’ll also become familiar with some of the compelling features it enables for lawyers and internal law firm collaboration. You’ll discover that Teams can do practically everything Zoom can, as well as several things that Zoom cannot.

How to Comply with Duty of Technology Competence: A Practical Guide

Ivy B. Grey
Lawyers have an ethical obligation to competently represent their clients. Competence includes the substance of the legal work and the technology used to provide legal services to clients. This program will address (a) the duty of technology competence as it relates to technology used in practice (Model Rule 1.1); (b) the implications of the forward-looking nature of Model Rule 1.1; and (c) how refusal to embrace technology can become an ethical issue, and lead to overbilling clients (Model Rule 1.5). This session will also explore how Model Rules 1.6, 5.1, and 5.3 interact with Model Rule 1.1. Examples and discussion will focus on MS Word in legal practice.

What Lawyers Need to Know About Using a Mac in Their Law Practice

Brett Burney
You’re a lawyer and you just bought yourself one of those new M1 Macs that you’ve been hearing about for a while. Now that you have it, you’d like to put it to work in your practice. So, what do you do? Do Apple computers have a place when it comes to practicing law? What applications do you need? And are there any other considerations?

Build a Virtual Law Firm

Laura O’Bryan
As more and more legal professionals do their work from home and on the road, the high overhead and inflexibility of traditional office models becomes less and less appealing. In addition, a growing number of clients are looking for flexibility in the way they interact with their lawyers.

Enter the virtual law firm: an alternative practice model that introduces new possibilities for law firms and their clients.

PDF Skills: I Didn’t Know I Could Do That!

Daniel J. Siegel
Many lawyers only use PDF software to create and read PDFs and do not realize that it has countless other features that, if used, will save them time and improve their productivity. This program will demonstrate some of the many lesser known features in PDF software and how attorneys can utilize them to better their practice.
**The Digital Client File**

*Filevine*

Jim Calloway

A traditional paper-based client file carries a lot of risk. What would you advise a business client who told you they only keep one copy — on paper — of many critical business documents? Transforming physical client files into their digital equivalents means critical client data can be backed up to guard against loss. These digital files are also more valuable to the practitioner, allowing access to any document in a few clicks — as opposed to flipping through paper — and more. Digital records facilitate information sharing via secure client portals, application of data analytics tools, mobile access to records and less expensive archiving. All law firms now keep some records in digital formats, but today’s digital client file should provide access to all the records. This session will cover best practices to convert a client file spread across several locations into what it should be — a digital client file, which enables quick access to all information related to the client matter, including billing information and other items that were not contained in a traditional client file.

**Stopping the Trojan Horse: Securing and Preserving Your Business**

*Filevine*

David Cass, Judge Rand Trapp, (Ret.)

No one is immune to a cybersecurity incident. Every industry and business sector—including the legal profession—is a target for hackers and cybercriminals. As early as 2009, the FBI flagged the legal industry as a group that was vulnerable to cyber attacks, issuing an advisory that hackers were increasingly targeting law firms.

This discussion explores why law firms need to be proactive and dynamic in their cybersecurity practice; how they can mitigate their vulnerabilities and protect themselves and their clients.

**MS Windows 11 for Law Firms - (What’s) News at 11**

*Filevine*

Ben M. Schorr, Annette Sanders

MS Windows 11 brings smart new looks, updated default apps, extra capabilities, useful new tools, and performance improvements. Gain insight into the ins and outs of the latest that this time-honored operating system brings to bear and how your firm can benefit from it.

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Elisabeth Steele Hutchison

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Evaluating Technology for Your Practice
Debbie Foster, Tanika Finney
Overwhelmed by all the technology options available to lawyers? Attend this session and learn about how to evaluate technology solutions. Speakers will explore and discuss the variety of technology, contractual, security, privacy, process, and implementation issues that you should understand before making any technology investment.

Foundations of Change: Legal Design Thinking, Process Improvement, and Project Management
Deneen Warmington, Catherine Alman MacDonagh
Get beyond the buzzwords! Understanding the fundamentals and differences between design thinking, process improvement, and project management and how they can super-charge your ability to create an amazing legal experience for you and your clients. In this session, attendees will learn the basics of these three core skills that every legal professional should know.

21st Century Practice: Creating a Sustainable Workplace for the Next Generation
R. Amani Smathers, Jordan Furlong
Workplace culture can make or break a law firm, especially in the current environment of work-from-home, the Great Resignation, and more opportunities than ever for lawyers to find meaningful work in non-traditional ways. Come learn about how to design work environments for the next generation to thrive.

Accounting for Lawyers: Ins and Outs
Deborah J. Schaefer, David John Bilinsky
Accounting in a law firm is crucial and can be an ethical pitfall for lawyers. Learning the ins and outs of accounting will set your firm up on strong ethical and business ground for success. Management techniques and technology solutions can help too! In this session, we bring in the experts on accounting to discuss all of the ins and outs to help you succeed.

Technology Leadership for Effective Teams
Kristin Tyler, Teresa Walker
Success starts at the top! This is true for all aspects of a law firm — from the front office to the back office. Technology is no different. Leaders need to set the tone for an firm’s successful selection, implementation, and vision for how technology is going to shape the law firm of the 21st Century. This session aims to help leaders understand their leadership styles and their teams’ unique abilities to lead a technology forward law firm.

Creating a Law Firm Legacy through Adopting Technologies that Matter
Marc D. Morse, Kendall B. Williams, Sean Siebigteroth
Passing the law firm baton to the next generation needs intention and attention. This session will focus lawyers’ efforts on creating a lasting professional legacy for their firms through mentorship and the appropriate adoption of technology.
Artificial Intelligence: Contract Analysis and Management

Laura van Wyngaarden, Alex Su
Artificial intelligence is no longer a hype term! Come learn about how AI is being used, today, in law firms and legal departments to remake how legal professionals analyze and manage contracts. The tools are real, the people are real, and the changes are real!

A Crystal Ball: Peering into the Future of Blockchain in Legal

Karol Andrea Valencia Jaén, David Fisher
DAO, NFT, Bitcoin, huh? Blockchain technology is over 10 years old, however, it is still a confusing world of acronyms and concepts for the legal professional. This session will explore the current as-is state of this ground-breaking technology as well as peer into the crystal ball to see what is coming.

Virtual Reality in Law Practice: Training, Trials, and Technology

William Lloyd Smith, Edit Ómarsdóttir
Virtual reality holds true promise for the legal industry. As virtual reality continues to mature in the video game markets, the technology is showing up in all areas of law practice: training, academic study, evidence presentation, and even remote meetings and work. In this session, we will walk through how VR is different than related technologies and how it can change how we approach areas of legal competence.

Managing Tech Overwhelm

Tanika Finney, Iffy Ibekwe
In modern legal practice, we are bombarded with so many channels of communication and technology that it can become overwhelming. In this session, we will learn some day-to-day strategies that put the legal professional in control of their technology environment with the hopes of living a more fulfilled, human-centered life.

Designing Your Career

Iffy Ibekwe
Design thinking can enhance most areas of work; but what about what, where, and how you work? Yes! Break free from the currents that have shaped your career and start taking steps to define and implement what you want to truly do. Learn skills to analyze, discern, and define the career path that fits you.
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Booth 313
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**Booth 112**

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**Booth 511**

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**Booth 1210**

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